

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Somerset House Trust</b>	
If your organisation is part of a larger organisation, what is its name? <b>n/a</b>	
In which London Borough is your organisation based? <b>Westminster</b>	
Contact person: <b>Ms Diana Spiegelberg</b>	Position: <b>Deputy Director</b>
Website: <b><a href="http://www.somersethouse.org.uk/">http://www.somersethouse.org.uk/</a></b>	
Legal status of organisation: <b>Registered Charity</b>	Charity, Charitable Incorporated Company or company number: <b>1063640</b>
When was your organisation established? <b>07/01/1997</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Improving London's Environment</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More Londoners with a greater knowledge and understanding of the 'green' environment and biodiversity</b> <b>More young people understanding the benefit of growing local food and its nutritional value</b>
Please describe the purpose of your funding request in one sentence. <b>Through collective growing, cooking and feasting, Edible Utopia will explore the Utopian possibilities of food and give more Londoners a hands-on understanding of biodiversity.</b>
When will the funding be required? <b>01/04/2016</b>
How much funding are you requesting? Year 1: <b>£56,250</b> Year 2: <b>£25,000</b> Year 3: <b>£15,000</b>  <b>Total: £96,250</b>

**Aims of your organisation:**

Somerset House is a spectacular neo-classical building covering a six acre site off the Strand in central London.

Somerset House Trust aims to:

- Preserve the heritage of the site and ensure that Somerset House is accessible to and enjoyed by the widest possible public.
- Shape a new model for a culture centre fit for the 21st century where;
  - Art is both made and presented within the wider cultural context.
  - Audiences encounter and engage with a multiplicity of cultural experiences.
  - The arts are embedded inside a wider community of creative enterprise.
- Continue Somerset House's long history as a centre for debate and discussion, inspiring the public who visit and stimulating fresh thinking through our learning programme.
- Be a home for the creation of new work for artists from a wide range of disciplines, a place where boundaries are broken and where alternative views of arts and culture can emerge.

**Main activities of your organisation:**

Somerset House is a unique part of the London cultural scene. Three million people will visit Somerset house this year alone to experience the splendour of our architecture and to enjoy our vibrant cultural programme.

Main activities:

- Ticketed exhibitions programme in the Embankment Galleries.
- Free exhibition programmes.
- Large scale events in the Edmond J Safra Fountain Court (eg Outdoor concerts and film screenings over the summer months).
- Skate ice rink in the courtyard every Winter.
- Rolling programme of talks and workshops to illuminate Somerset House's history and heritage.
- Enhancing our visitor experience and engage targeted audiences through our participative programme of talks and workshops. Each year approximately 11,700- 12,000 people participate, with an annual growth of around 3-4%
- Nurturing artists and new artistic practices through our expanding Somerset House Studios programme.
- Supporting creative enterprises by providing a home to 150 creative businesses as tenants, 45% of which are registered charities or CICs.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>50</b>	<b>7</b>	<b>12</b>	<b>130</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>2125</b>

## Summary of grant request

To mark the 500th anniversary of Thomas More's famous work, Somerset House (SH), the Courtauld and King's College London have programmed "Utopia 2016: A Year of Imagination & Possibility". This will explore how utopian thinking can address challenges facing contemporary society.

A key topic for the year is the environment, which ties into Somerset House's wider commitment to sustainability. Working with a consortium of participatory artists, academics and food growers, we have developed Edible Utopia.

Edible Utopia is about collective growing, participation, cooking, feasting and conversation. Participants and visitors will rediscover growing, cooking and eating as shared, life-enhancing activities filled with utopian potential.

### Aims:

- 1) Boost biodiversity in central London whilst improving our participants/visitors' understanding of cultivation and food cycles through hands-on engagement.
- 2) Develop deep rooted partnerships with marginalised community groups.
- 3) Inform and involve local young people in food-growing.
- 4) Produce low carbon, organically grown food to be served at the Edible Utopia feast each August.
- 5) Celebrate and showcase the work of other urban growing community initiatives.
- 6) Explore the hidden horticultural history of Somerset House.

Edible Utopia is needed because of city dwellers' disconnection to biodiversity and limited hands-on experience of food growing.

Delivery covers three areas:

- Growing

The growing will be led be planned and overseen by Tim Mitchell and Sophie Mason, working closely with the Estates Teams at Somerset House and King's College London to oversee logistics. We are aiming for five different growing zones in the first year, eg the Conference Centre Roof.

- Participation

- 1) Intensive partnership with four community groups, who will be consulted and participate in the growing on a fortnightly basis. These are local groups with an interest in food growing, identified as part of Somerset House's desire to broaden access amongst vulnerable audiences. Partners include St Mungo's "Putting Down Roots" initiative, Mind Food (mental health) and Southwark Day Centre for Asylum Seekers. Activities will include harvesting and preserving food ahead of the August Feast.
- 2) Weekly workshops for local schools and youth groups, eg Clement Danes and the Coram charity.
- 3) Volunteering for local people, including representatives of the 150 creative businesses/charities/CICs based at Somerset House.
- 4) Collaboration with other urban food growing community groups, who will be invited to share their experiences and contribute to the August Feast.
- 5) Informal engagement of SH's 3 million visitors through the visible growing areas, signage, drop-in weekly workshops and displays. The Pantry installation will chart the progress of the project and engage general visitors. Workshops will include topics such as composting and harvesting rainwater.

Participation involves our Learning Manager working closely with Edible Utopia Engagement Coordinator.

- Feasting

Inspired by philosopher Fourier's (1772-1837) design for utopia, the project will culminate in a feast for 800 people in the Courtyard. This is intended to become an annual highlight of Somerset House's calendar.

The feast will be an egalitarian affair for participants and contributors to Edible Utopia, as well as other community growing projects who will be invited to join us and to share their produce as part of this communal experience. All attendees will play an active role in the preparation of the feast, which will draw on all aspects of the lifecycle. The menu will be based on food grown within Edible Utopia and by the wider network of project partners. More Londoners will have a greater knowledge of the "green environment" and biodiversity. Young people will be a particular target of the engagement programme and volunteers will play a key role in the development of the project.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**None at this stage.**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Food cultivation -- Creation of new food growing spaces across Somerset House/King's College London. Including at least 5 different zones in Year 1, eg bee hives on the roof, edible garden on conference centre roof, herb garden in King's bike yard and mobile raised beds on the River Terrace.**

**Volunteering programme - Involving Somerset House residents and community partners in the on-going shaping, upkeep and harvesting of the edible gardens, as well preserving and curing the produce in preparation for the August feast.**

**Targeted workshop programme with targeted community groups and local schools using the newly created edible gardens as a teaching resource to engage participants in topics including biodiversity, food cycles and nutrition.**

**Regular fortnightly public talks and workshops on the subject of sustainability and biodiversity, with ongoing engagement possible through the publicly visible growing spaces and through the Pantry installation as part of the Utopia Treasury in the Great Arch.**

**Feast in the Courtyard - This will involve the participation of all Edible Utopia volunteers and community partners working with chefs and artists to prepare the meal. Other community growing projects will join the celebrations and share produce. (eg Meanwhile Gardens and Equal People Mencap from North Kensington.)**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**Greater knowledge and understanding of biodiversity and development of new food-growing and food preparation skills amongst all the volunteers and community participants working with the project team and growers across Edible Utopia.**

**Improved self reported wellbeing amongst the volunteers and community participants working with the project team and growers across the programme.**

**General interest in and awareness of biodiversity in an urban setting increased amongst the general public visiting Somerset House, as a result of the visible growing areas, Pantry display and informal drop-in workshops and talks.**

**Attitudes to food challenged amongst all those attending the feast, both in terms of what is healthy and how to prepare meals, as well as the positive experience of having a communal meal with a wide range of people from different backgrounds.**

**Establishment of a long term food growing programme across the site, as another pillar in Somerset House's commitment to sustainability.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Edible Utopia uses the Utopia 2016 season to kickstart this food growing programme across the Somerset House site, as part of our wider commitment to sustainability. Our new Development team will continue to fundraise for ongoing running costs, which will come down as the programme becomes embedded in our core programme of activity.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**53,720**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (70%)**

**Westminster (10%)**

**Lambeth (10%)**

**Southwark (10%)**

What age group(s) will benefit?

**All ages**

**16-24**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Soil and Plants	29,909	13,000	11,000	53,909
Other cultivation activity - irrigation, bed construction etc	42,306	10,000	9,500	61,806
Growing coordinators	43,200	21,600	21,600	86,400
Construction of workshop/display areas + learning resources	25,000	9,000	7,000	41,000
Workshop facilitators, Participation Producer & Outreach Coordinator	26,450	16,734	15,026	58,210
Volunteer expenses for community partners - year round	4,800	4,800	4,800	14,400
Feast - equipment, ingredients, workshops, artists	55,657	53,215	53,715	162,587
Volunteers, volunteer coordinators, transport for community partners	7,720	7,720	7,720	23,160
Staff - waiters, kitchen porters, FOH managers, Producer	22,100	20,100	20,100	62,300

<b>TOTAL:</b>	<b>257,142</b>	<b>156,169</b>	<b>150,461</b>	<b>563,772</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Somerset House's own resources	50,000	40,000	30,000	120,000

<b>TOTAL:</b>	<b>50,000</b>	<b>40,000</b>	<b>30,000</b>	<b>120,000</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
Foundations, inc. Sheepdrove, Golden Bottle, Daylesford	50,892	20,000	20,000	90,892
Corporate partners, inc. Fortnum & Mason, Coutts, Waitrose	100,000	71,169	85,461	256,630
	0	0	0	0

<b>TOTAL:</b>	<b>150,892</b>	<b>91,169</b>	<b>105,461</b>	<b>347,522</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Participation	56,250	25,000	15,000	96,250
	0	0	0	0

<b>TOTAL:</b>	<b>56,250</b>	<b>25,000</b>	<b>15,000</b>	<b>96,250</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: March	Year: 2015
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Income received from:	£
Voluntary income	0
Activities for generating funds	7,847,964
Investment income	0
Income from charitable activities	5,062,922
Other sources	0
<b>Total Income:</b>	<b>12,910,886</b>

Expenditure:	£
Charitable activities	11,054,138
Governance costs	421,859
Cost of generating funds	2,415,004
Other	3,603
<b>Total Expenditure:</b>	<b>13,894,604</b>
<b>Net (deficit)/surplus:</b>	<b>-983,718</b>
<b>Other Recognised Gains/(Losses):</b>	<b>5,841,805</b>
<b>Net Movement in Funds:</b>	<b>4,858,087</b>

Asset position at year end	£
Fixed assets	91,913,844
Investments	0
Net current assets	1,745,167
Long-term liabilities	1,089,530
<b>*Total Assets (A):</b>	<b>92,569,481</b>

Reserves at year end	£
Endowment funds	-190,055
Restricted funds	0
Unrestricted funds	92,759,536
<b>*Total Reserves (B):</b>	<b>92,569,481</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
0%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

With the full site back from the Inland Revenue, our business model is changing in line with growing ambitions for our artistic, learning and participation programmes. This requires a new approach to funding and partnerships. Hence the recent appointment of a Deputy Director, whose responsibilities include establishing a modest Development team to raise new funding from corporate partners, trusts and foundations.



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	0	0	0
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	0	0	0
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Jagclif Charitable Trust	0	35,000	0
PRS Foundation	400	0	0
	0	0	0
	0	0	0
	0	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Diana Spiegelberg**

Role within                      **Deputy Director**  
Organisation: